

Livestock Sale Meeting 7/20/05 Notes

General consensus was that the number of kids selling this year will be higher than last year. We are estimating approx. 200 kids with animals in both FFA and 4-H to sell. This number may drop some depending on those that will or will not make weights. This is up by about 50 kids from last year. The sale is starting at 3:00 and greater emphasis will need to be placed on keeping the sale moving at a rather rapid pace so that all of the kids can sell without losing the buyers.

Marketing – Posters and Brochures were handed out. We have approx. 250 posters available for this year. Daritech was willing to pick up the bill for the posters and we have 1000 printed so that we can use for the coming years. Posters will need to be placed around the fairgrounds during the fair and at the gates.

Lynden FFA officers will post the posters and Brochures in the Lynden and Everson areas, Mt. Baker FFA will post the Mt. Baker/Deming area, Gerrit and John talked about getting posters to the Rotary Club meeting to hand out to various business. Gary Armstrong will cover the Meridian Area, Georgana Webster will cover the Sumas area, Rhonda will cover the Nooksack area, Tanya will cover the Ferndale Custer Area. Others will contact business they know to distribute.

Discussed the need to get information into the papers. Brittany Zender and Kenny Reeck were volunteered to write Letter to the Editor for the paper. Robert Kratzig was volunteered to contact the Radio Stations.

Tanya will send out press releases and information articles to the papers and radio stations.

Gerrit and Randy will work on sending out the brochures and fair passes to the past buyers. Randy will get the add on cards and buyer cards.

We discussed the need for a sign at the auction and it was decided to not do this. We will set up a bigger information display board with the sale information on it. Tanya and Georgana will be doing this Saturday prior to the fair.

Lynden Meat and Keisers will not be butchering at the fairgrounds today. It will be critical that the buyers make arrangements for the butchering of the animals. The leaders and FFA instructors will need to make sure their buyers needs are set.

Gerrit will work on the floor prices and get the flooring bids. We will need floor prices for Goats, Lambs, Hogs, Steers, Chickens and Rabbits.

John Grubbs will ask Jen Apps if she will be willing to take the pictures again this year.

Randy will work with the auctioneers to keep the sale moving. It was recommended that Ted Vandermeij do the grand and reserves and then Pete and Duane alternate for the remainder of the sale.

Encourage your kids to provide food, drinks, snacks to their buyers. They will be sitting through the sale for a long period of time and it would be appreciated. Jana will contact Doug Stuit about the Pop situation and see if they can get donations.

The 4-H Record books were discussed. There was some misunderstanding on if they needed to turn in record books in order to sell. The committee agreed that they did need to turn in record books and if they were late we Georgana and Debbie would insure that they get judged.

Rebecca will work with Randy and Mike Holinder at setting up the computers, network, and other operations.

We will need to check with Ruth to see if she has the billing statements set up with the interest accrual starting after 30 days of the initial billing.

We discussed the weigh in and this will be the order:

Goats will start at 12:30
Followed by Rabbits and Chickens
1:00 FFA Sheep
 4-H Sheep
 FFA Hogs
 4-H Hogs
 Beef

This schedule will be posted in the barns.

Treasurer Report indicated that we had \$6153.59 in the treasury at this time. We have approx. \$1050 owing on printing and we will incur additional costs prior to the sale.